MTAC
Visibility and Service Performance

UNITED STATES POSTAL SERVICE®

Jim Cochrane

Moderator

August 28, 2013

Package Services

10:45 - 12:15PM

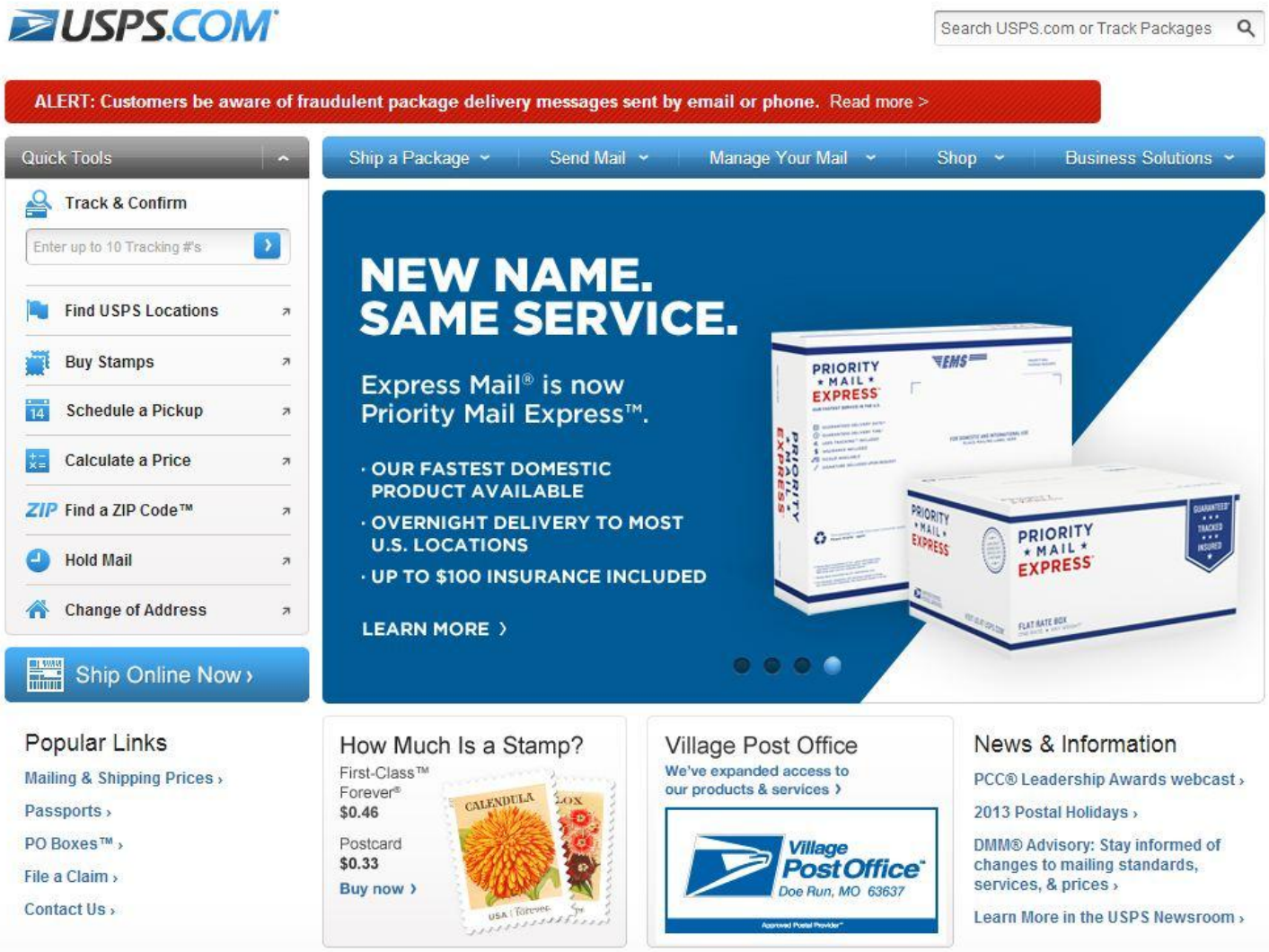
UNITED STATES POSTAL SERVICE®

Agenda

- USPS.com Update
- IMpb Compliance Threshold
- Federal Register
- Timing of Transmission of Shipping Services File
- ACS Updates

USPS.com Optimization Project: September Tracking Application Improvements

August 27, 2013


USPS.COM
Search USPS.com or Track Packages
ALERT: Customers be aware of fraudulent package delivery messages sent by email or phone. Read more >
Quick Tools
Track & Confirm
Enter up to 10 Tracking #'s
Find USPS Locations
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Schedule a Pickup
Calculate a Price
Find a ZIP Code™
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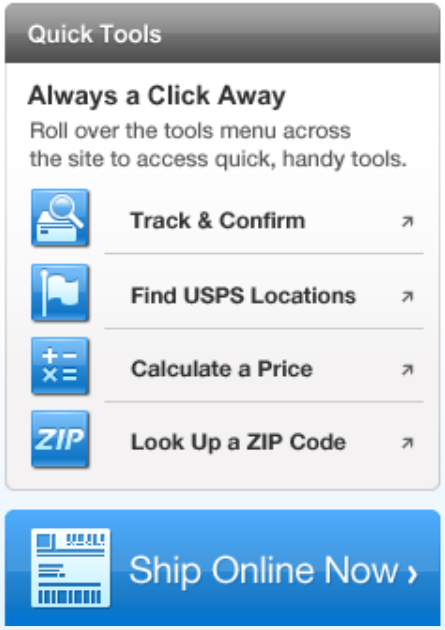
DMM® Advisory: Stay informed of changes to mailing standards, services, & prices ›
Learn More in the USPS Newsroom ›

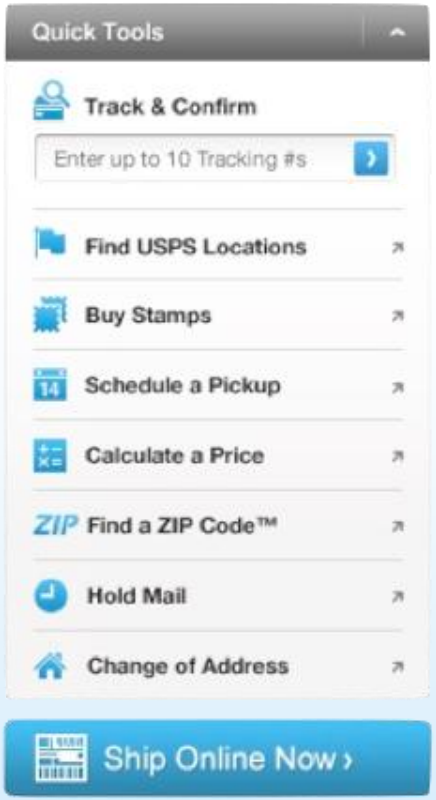
USPS.com Home Page: Quick Tools

- Added ability to enter tracking numbers on homepage
- Added in most popular destination pages, based on analytics

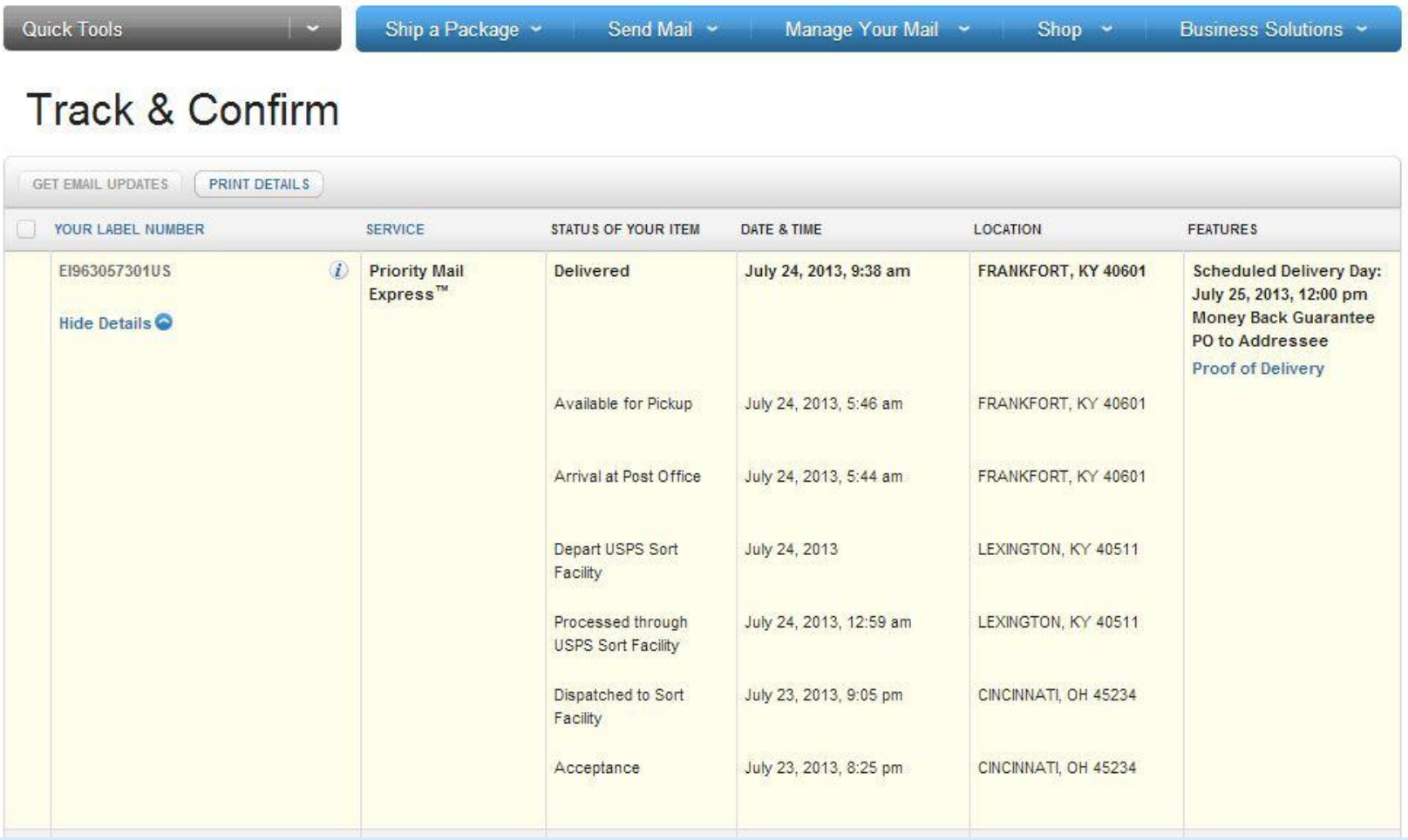
Old:



New:



Old USPS Tracking

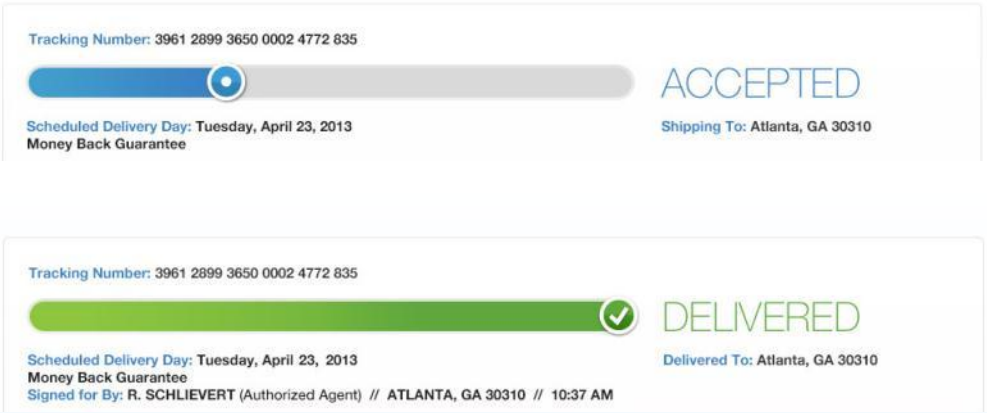


Shipment Status

Old:

SERVICE	STATUS OF YOUR ITEM	DATE & TIME
Priority Mail Express™	Delivered	July 24, 2013, 9:38 am
	Available for Pickup	July 24, 2013, 5:46 am
	Arrival at Post Office	July 24, 2013, 5:44 am

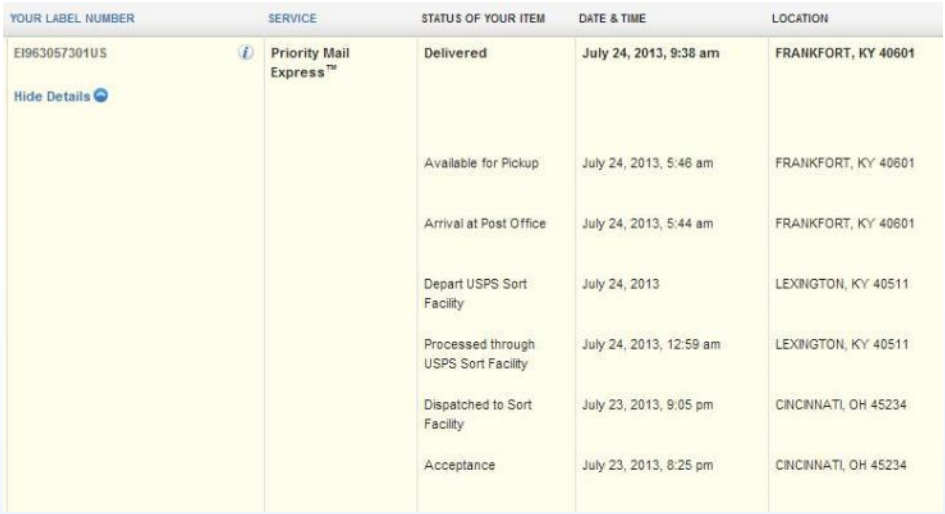
New:



- Addition of progress bar
- Highlighted the status of the delivery as focus of the page
- Brought summary of Delivery information to the status area, when the status is “Delivered”

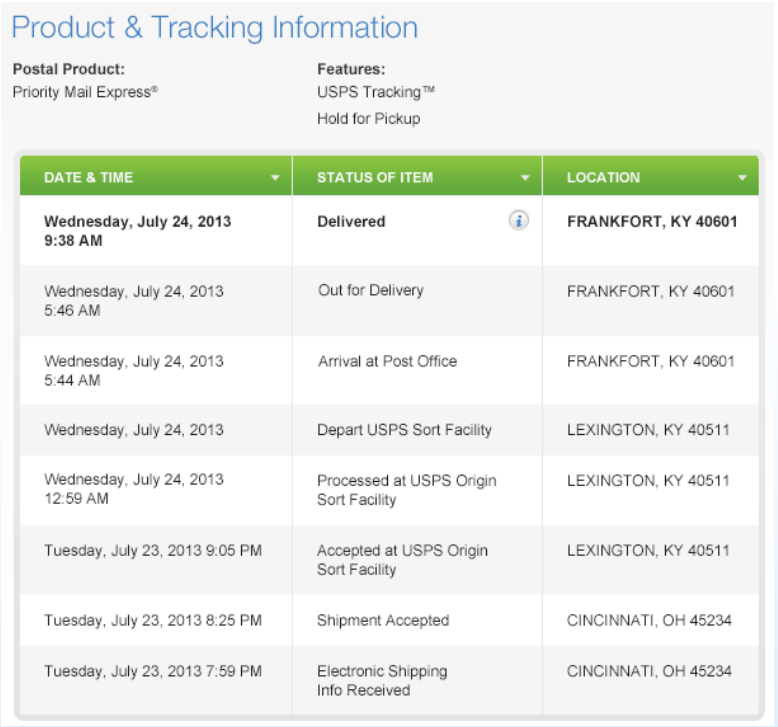
Shipment Details & History

Old:



YOUR LABEL NUMBER	SERVICE	STATUS OF YOUR ITEM	DATE & TIME	LOCATION
EI963057301US Hide Details	Priority Mail Express™	Delivered	July 24, 2013, 9:38 am	FRANKFORT, KY 40601
		Available for Pickup	July 24, 2013, 5:46 am	FRANKFORT, KY 40601
		Arrival at Post Office	July 24, 2013, 5:44 am	FRANKFORT, KY 40601
		Depart USPS Sort Facility	July 24, 2013	LEXINGTON, KY 40511
		Processed through USPS Sort Facility	July 24, 2013, 12:59 am	LEXINGTON, KY 40511
		Dispatched to Sort Facility	July 23, 2013, 9:05 pm	CINCINNATI, OH 45234
		Acceptance	July 23, 2013, 8:25 pm	CINCINNATI, OH 45234

New:



Product & Tracking Information

Postal Product:
Priority Mail Express®

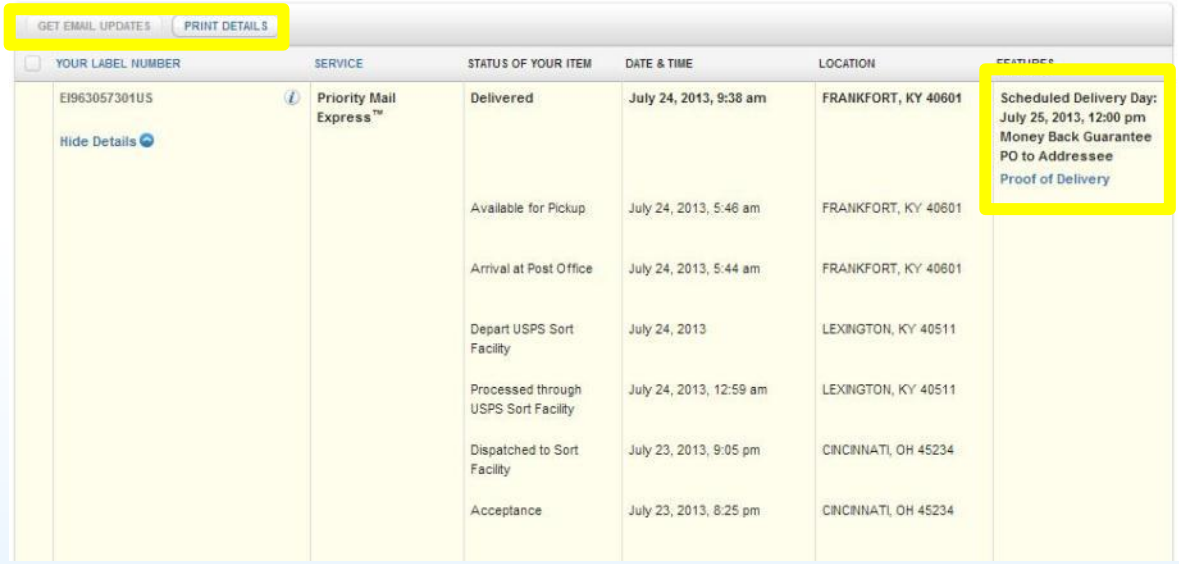
Features:
USPS Tracking™
Hold for Pickup

DATE & TIME	STATUS OF ITEM	LOCATION
Wednesday, July 24, 2013 9:38 AM	**Delivered**	**FRANKFORT, KY 40601**
Wednesday, July 24, 2013 5:46 AM	Out for Delivery	FRANKFORT, KY 40601
Wednesday, July 24, 2013 5:44 AM	Arrival at Post Office	FRANKFORT, KY 40601
Wednesday, July 24, 2013	Depart USPS Sort Facility	LEXINGTON, KY 40511
Wednesday, July 24, 2013 12:59 AM	Processed at USPS Origin Sort Facility	LEXINGTON, KY 40511
Tuesday, July 23, 2013 9:05 PM	Accepted at USPS Origin Sort Facility	LEXINGTON, KY 40511
Tuesday, July 23, 2013 8:25 PM	Shipment Accepted	CINCINNATI, OH 45234
Tuesday, July 23, 2013 7:59 PM	Electronic Shipping Info Received	CINCINNATI, OH 45234

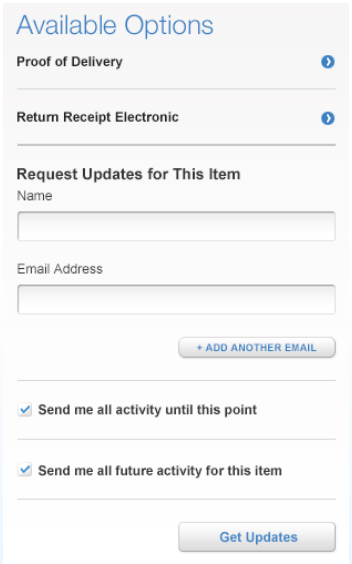
- Better visual distinction of column headers
- Broke out non-scan events from table (product and services)

Shipment Actions

Old:

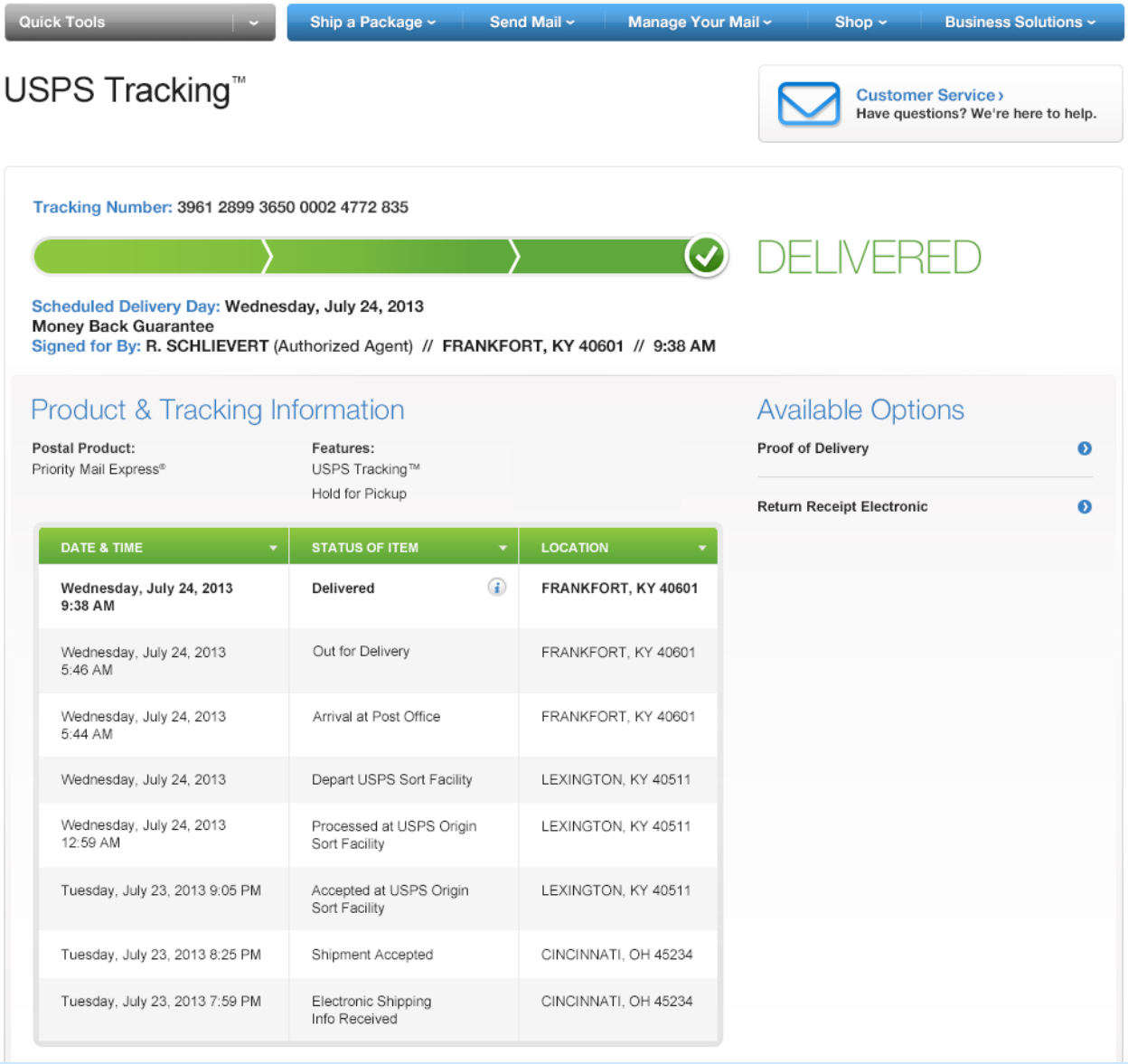


New:



- Consolidated action items into one place
  - Additional services
  - Email alerts
  - Post-delivered actions

New USPS Tracking



Proposed Rules for IMpb Requirements

Timing of Transmission of Shipping Services File

- Manifests required at or before the time of mailing
- Expectation is that the file will be received prior to parcels being tendered to the postal service
- There will be a time-stamp associated to each file received by the Postal network

Proposed Rules for IMpb Requirements

Delivery Address or 11-Digit DPV ZIP Code required in January 2015:

- 11-Digit ZIP Code barcode construct in review
- 11-Digit ZIP Code OR delivery address will be required in the file

Assessing Viability of 11-digit Routing IMpb Format

Challenges

- Possible read rate degradation over 34 digits
- Possible read rate degradation if x-dimension is compressed
- May not fit on 4”x6” label
- Maintaining 34 digit length may compromise serial number

Assessing options

Federal Register Proposed Rule

New Standards to Enhance Package Visibility – 'IMpb 2.0'

- **Published July 11, 2013**
- **Extends IMpb requirements to all parcel products**
- **Comments period closed last Thursday, August 1, 2013**
- **Eight responses with comments and questions from the industry**
- **Final Rule will be published September 2013**

Federal Register Proposed Rule

New Standards to Enhance Package Visibility – 'IMpb 2.0'

Electronic Documentation and Shipping Services File (SSF) Requirements

- **By/For requirement for packages:**
  - **Each Mail Owner should be identified by a unique MID in the barcode**
  - **MID is unique for use with each Mail Service Provider (MSP)**
- **Transaction ID**
- **Payment/Permit Account #**
- **Method of Payment**
- **Post Office of Account**
- **File edits simplified (same as eVS)**
- **SSF transmission prior to tender to USPS**

Federal Register Proposed Rule

New Standards to Enhance Package Visibility – 'IMpb 2.0'

Alternate Requirements for file and barcode

- **Bound Printed Matter**
  - **Parcels may use Mail.dat in lieu of Shipping Services File effective November 2, 2013**
- **Priority Mail**
  - **Certain flats may use IMb and Mail.dat or Mail.xml in lieu of Impb**
- **Standard Mail Parcels**
  - **Standard Mail Marketing and Non-Profit parcels require an IMpb or a unique Imb**
- **IMbs must remain unique for 45 days**

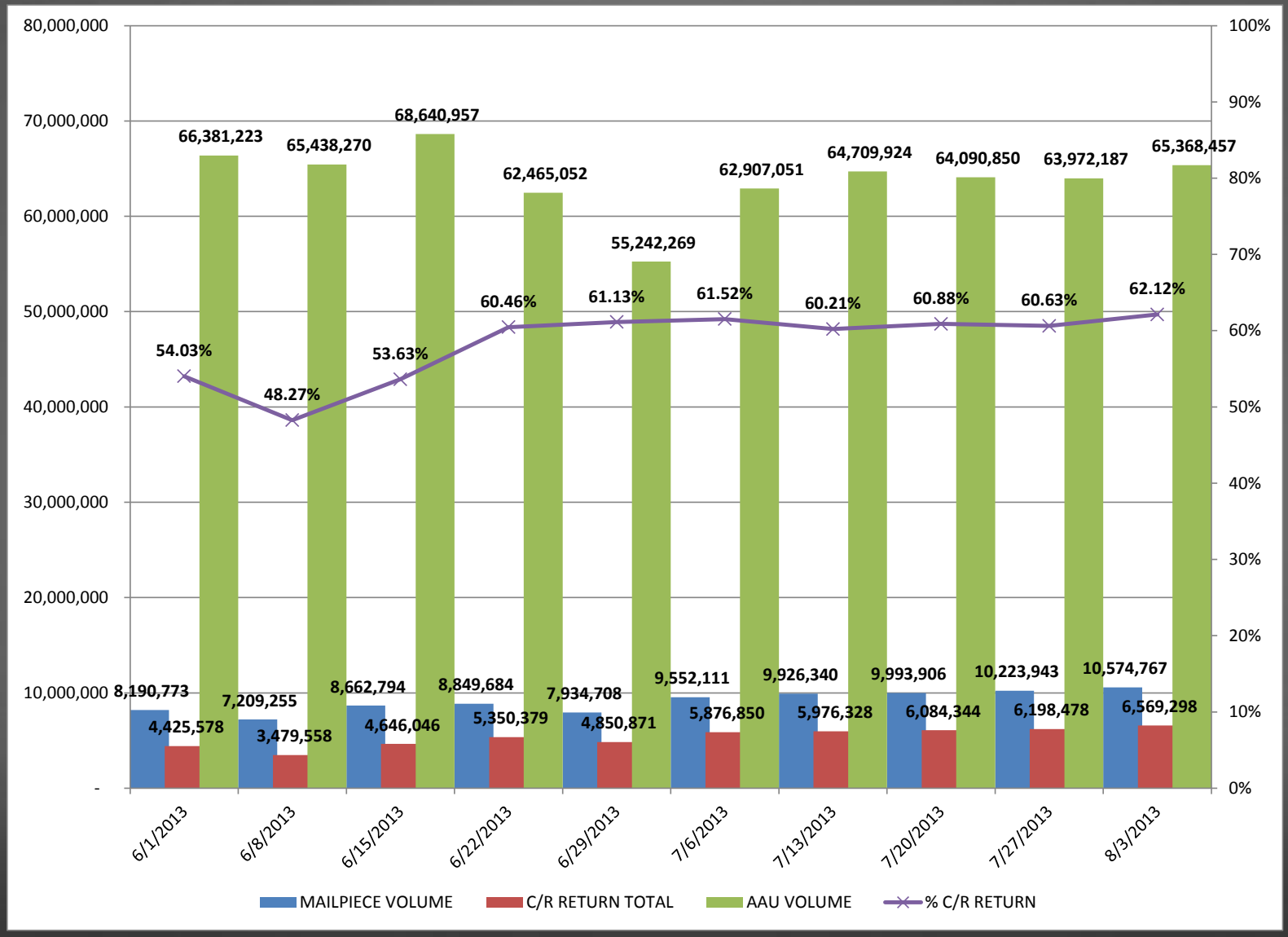
Proposed Compliance Thresholds

IMpb Compliance Category	Jan 2014	Jul 2014	Jan 2015
Unique trackable barcode (legacy or IMpb)	98%	99%	100%*
ZIP+4/destination delivery address or DPV 11-Digit in file or barcode	93%	96%	100%**
Shipping Services file v1.6 or higher	95%	98%	100%

***IMpb only by Jan 2015**

****Must contain street address/DPV 11-digit ZIP Code by Jan 2015**

Carrier Route Return Metrics



ACS™ Updates

- IMpb ACS is available for parcel mailers of all mail classes.
- IMpb ACS with Shipper Paid Services is planned for January 2014.
- An update will be provided to the members of Task Team #20 soon.

Note: Shipper Paid Forwarding is currently available via Traditional ACS. Access the SPF Technical Guide at https://ribbs.usps.gov/acs/documents/tech_guides/

Electronic Product Fulfillment Products Available for Download

- AIS Products
- AEC
- ACS™
- CDS
- CASS™ stage files
- Labeling Lists
- RDI™
- NCOA^Link® daily deletes
- Suite^Link®
- LACS^Link®
- Zone Charts

Now includes…

- AMS API
- DPV®
- DSF^2®
- NCOA^Link

Electronic Product Fulfillment

Transition from CD/DVDs to electronic download is underway

- Customers can begin transition now
- May receive CD/DVD and electronic fulfillment for 3 months to make transition
- Must complete by 10/2014

AIS Product Changes

City State Changes

- New Record Type
- Identifies ZIP Codes where only form of addressing is P.O. Box™
- Beta testing has completed
- Data will continue to fulfilled in parallel
- Jan 2014 product will contain this new record type

Scheme ZIP Combo record removed 7/2013

Zone 9 – Zone Chart

- New “Zone 9” for Freely Associated States (FAS)
- New indicators to identify exceptions
- Exception file contains 5-digit exceptions to 3-digit Zones
- Meeting scheduled to discuss change (Sept)
- New format Sample Zone Chart available (Sept)

Questions